

35TH EUROPEAN CRYSTALLOGRAPHIC MEETING

# SPONSORSHIP & EXHIBITION OPPORTUNITIES

25-29 August 2025 Poznań, Poland

www.ecm35.org







We are pleased to invite you to participate as a sponsor or exhibitor at the upcoming European Crystallographic Meeting (ECM), which will take place from August 25 to 30, 2025, in Poznań, Poland. This special joint Polish-Ukrainian edition of ECM will bring together approximately 1,000 crystallographers from around the globe to share insights, foster collaborations, and celebrate advancements in the field.

By joining ECM 2025, your Company will have the unique opportunity to showcase its achievements, technologies, and products to an international audience of scientists and industry professionals. Our event offers an excellent platform for engaging directly with a specialized audience, building brand recognition, and establishing valuable connections with new clients and partners in the crystallography community.

We look forward to the opportunity to collaborate with you and create an impactful experience together at ECM 2025 in Poznań. Join us in shaping the future of crystallography while fostering international collaboration in science and innovation.

Maciej Kubicki

Adam Mickiewicz University, Poznań, Chair of Organizing Committee

# Supporting ECM35 is definitely a great way to market your Company and boost your branding.

- 1. Launch products and present innovations to the crystallographic community at large
- 2. Strengthen your bond with existing customers and meet future customers
- 3. Expand your network and strengthen your reputation
- 4. Meet and interact with international experts in the field of crystallography

### **TOPICS**

# The ECM35 Conference is soliciting presentations and communications describing significant findings and new developments in the following areas:

- 1. Macromolecular crystallography
- 2. Quantum crystallography
- 3. Aperiodic crystals
- 4. Electron crystallography
- 5. Mineral and inorganic crystallography
- Instrumentation and experimental techniques
- 7. Powder diffraction
- 8. Crystallographic computing

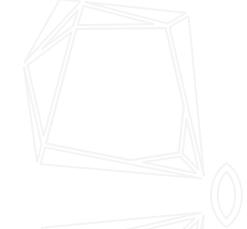
- Crystallography under extreme conditions
- 10. Crystallography of functional materials
- Molecular structure and chemical properties
- 12. Molecular interaction and recognition
- 13. Dynamics, disorder, diffuse scattering
- 14. Cultural heritage
- 15. Education in crystallography

### **SCHEDULE** (to be confirmed)

- ABSTRACT SUBMISSION DEADLINE: April 30, 2025
- AUTHORS NOTIFICATION: May 16, 2025
- PRESENTING AUTHORS REGISTRATION DEADLINE: June 30, 2025
- REGULAR REGISTRATION CLOSURE: July 18, 2025

### **MEETING**

- ECM WELCOME RECEPTION on Monday, August 25, 2025
- GALA DINNER on Wednesday, August 27, 2025
- **ECM CLOSING CEREMONY -** on Friday, August 29, 2025



### PROGRAM COMMITTEE ECM35

- Roman Gladyshevskii Ivan Franko National University of Lviv, ECM35 Chair
- Maciej Kubicki Adam Mickiewicz University, Poznań, ECM35 Co-Chair
- Arie Van Der Lee University de Montpellier, ECA President
- Jan Dohnálek Institute of Biotechnology, Vestec, ECA Immediate Vice-President
- Marijana Đaković University of Zagreb, ECA Immediate Past President
- Chiara Massera University of Parma, ECA SIGs coordinator
- Angela Altomare Institute of Crystallography –
   CNR, Bari IUCr executive committee representative
- Anna Bujacz Łódź University of Technology, FA1
- Victor Kuz' min A.V. Bogatsky Physico-Chemical Institute, Odesa, FA1
- Anna Makal University of Warsaw, FA2
- Kateryna Terebilenko Taras Shevchenko National University of Kyiv, FA2
- Paulina Dominiak University of Warsaw, FA3
- Volodymyr Pavlyuk Ivan Franko National University of Lviv, FA3
- Agnieszka Janiak Adam Mickiewicz University, Poznań, FA4
- Ihor Zavaliy Karpenko Physico-Mechanical Institute, Lviv, FA4
- Edyta Piskorska-Hommel Institute of Low Temperature and Structure Research, Wrocław, FA5
- Svitlana Shishkina Institute for Single Crystals, Kharkiv, FA5 (to be confirmed)
- Ronan Keegan STFC Rutherford Laboratory, Didcot, SIG01 representative
- Maura Malinska University of Warsaw, SIG02 representative
- Emilie Gaudry University of Lorraine, Metz, SIG03 representative
- Sergi Plana Ruiz University of Rovira i Virgili, Tarragona, SIG04 representative
- Isabella Pignatelli University of Lorraine, Nancy, SIG05 representative
- Michele Cianci Polytechnic University of Marches, Ancona, SIG06 representative
- Simona Galli University of Insubria, Como, SIG07 representative
- Jasminka Popovic Ruđer Bošković Institute, Zagreb, SIG08 representative
- Michal Chodkiewicz University of Warsaw, SIG09 representative
- Marco Merlini University of Milan, SIG11 representative
- Gabriella Cavallo Polytechnic University of Milan, SIG12 representative
- Katharina Edkins University of Strathclyde, Glasgow, SIG13 representative
- Anna Hoser University of Warsaw, SIG14 representative
- Klaudia Hradil Vienna University of Technology, SIG 15 representative
- Mateja Pisačić University of Zagreb, GIG01 representative
- Bill Clegg Newcastle University, GIG02 representative
- Kamil Dziubek University of Vienna, GIG03 representative

### ORGANIZING COMMITTEE

- Maciej Kubicki Adam Mickiewicz University, Poznań, Chair
- Grygoriy Dmytriv Ivan Franko National University of Lviv, Co-chair

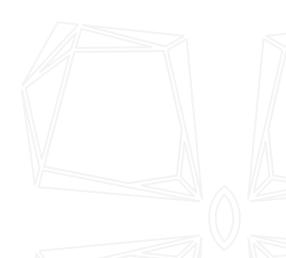
### **MEMBERS**

- Elżbieta Bartoszak-Adamska Adam Mickiewicz University, Poznań
- Grzegorz Dutkiewicz Adam Mickiewicz University, Poznań
- Mirosław Gilski Adam Mickiewicz University, Poznań
- Anita Grześkiewicz Adam Mickiewicz University, Poznań
- Agnieszka Janiak Adam Mickiewicz University, Poznań
- Mariusz Jaskólski Adam Mickiewicz University, Poznań
- Artur Korzański Adam Mickiewicz University, Poznań
- Anna Olejniczak Adam Mickiewicz University, Poznań
- Marcin Podsiadło Adam Mickiewicz University, Poznań
- Svitlana Pukas Ivan Franko National University of Lviv
- Kornel Roztocki Adam Mickiewicz University, Poznań
- Urszula Rychlewska Adam Mickiewicz University, Poznań

### **CONTACT US**

#### For more information and sponsorship pleace contact:

- Maciej Kubicki maciej.kubicki@amu.edu.pl
- Agnieszka Janiak
   agnieszka.janiak@amu.edu.pl
- ECM35 organising secretariat ecm35@ppnt.poznan.pl





Poznań is one of the oldest and largest cities in Poland, inhabited by over half a million people. International trade, business meetings and conventions play a vital role for the local economy. A trip to Poznań is a chance to visit a place which is inherently linked to the very roots of Poland. It was here that Mieszko I of Poland decided to found his town, it was also probably here that he was baptized in 966 and joined the ranks of medieval European rulers.

### More information: https://ecm35.org/Local-guide#about



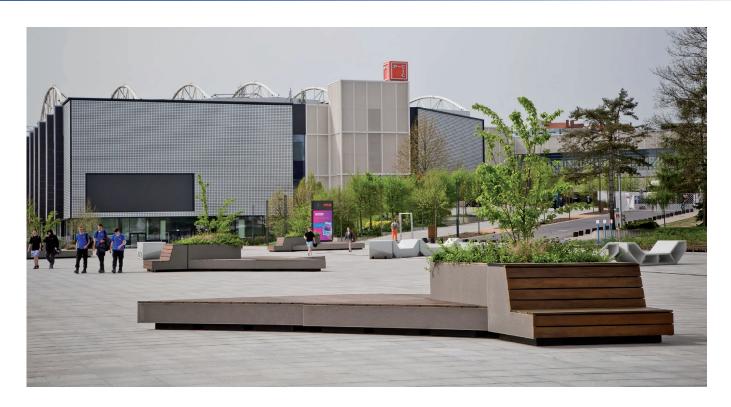








# **VENUE**



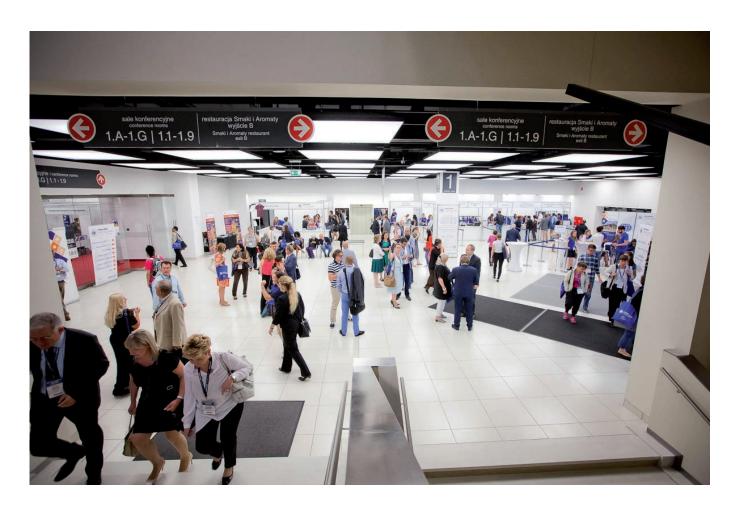
Poznań Congress Center is a vibrant, multifunctional, three-storey and architecturally diverse building that offers over 4,000 conference seats, VIP zones, and spaces dedicated to exhibitions and sponsor stands. We host nearly 200 diverse events annually, from international congresses and conferences through corporate meetings, concerts, theatre performances and trade fairs. The space of Poznań Congress Center has been designed in such a way that it can be adapted to the needs of our clients. Therefore, all important city points are at your fingertips. Several large hotels are located in the immediate vicinity of the fairgrounds. You can reach the railway station on foot in just 5 minutes. Ławica Airport is in turn located at a distance of 6 km.







By exhibiting at ECM 2025, Companies will benefit from extensive exposure to our international, focused attendance interested in industry innovations.



- The exhibition areas with booths are located centrally in the congress building. Coffee breaks will be served in the exhibition area every day.
- The exhibition will remain open during the entire scientific programme.

### **NOTE**

- Standard exhibition booths are 3 x 2 = 6 m<sup>2</sup>
   (6 m<sup>2</sup> = 1 module) (12 m<sup>2</sup> = 2 modules) (18 m<sup>2</sup> = 3 modules)
- No Sponsorship Package is exclusive



### GOLD

€ 22.000

# SHELL SCHEME BOOTH (first priority on selecting the exhibiting space position)

- 18 sqm
- Table and chairs
- Basic electricity
- Wi-fi
- 4 exhibitor passes (Gala Dinner not included)
- 2 Gala Dinner included (other Gala Dinner attendance will have to be purchased extra)

### YOUR COMPANY LOGO ON

- Website (home page and sponsor page with short company profile)
- Monthly newsletters (+ dedicated focus on one issue; content to be provided by the Company)
- 1 dedicated announcement on social media (+ dedicated focus on one issue; content to be provided by the Company)
- Inside final program
- ECM35 banner at the conference venue
- Thank-you slide during plenary session breaks and in common areas

### COMPANY ADVERTISEMENT

- EXCLUSIVE for the FIRST GOLD: on the final programme back cover For other GOLD
   SPONSORS in order of priority (1s come 1st served): inside front cover, inside back cover, full page inside final programme.
- Banner at the conference venue (provided by the company)

### CONFERENCE PROGRAMME

- Vendor Lecture during Conference programme, to be agreed with Programme Committee
- Company visibility during 3 Microsymposia

### ATTENDEE'S KIT

- 1 bag insert
- EXCLUSIVE for the FIRST GOLD: Company lanyards provided by the Company with ECM35 logo and Company logo
- EXCLUSIVE for other GOLD: a company gadget provided by the Company

### **COMPANY GROUP REGISTRATIONS**

• Special reduced registration fees based on the number of requested registrations

# **ACKNOWLEDGEMENTS BY CONFERENCE CHAIR**

During the Opening Ceremony

# **SILVER**

€ 15.000

# SHELL SCHEME BOOTH (priority on selecting the exhibiting space position)

- 12 sqm
- Table and chairs
- Basic electricity
- Wi-fi
- 3 exhibitor passes (Gala Dinner not included)
   (other company staff members will have to register paying the conference fee)

### YOUR COMPANY LOGO ON

- Website (home page and sponsor page with short company profile)
- Monthly newsletters
- 1 dedicated announcement on social media
- Inside final program
- Banner at the conference venue
- Thank-you slide during plenary session breaks and in common areas

### **COMPANY ADVERTISEMENT**

• Full page inside final programme

### **CONFERENCE PROGRAMME**

• Company visibility during 2 Microsymposia

### ATTENDEE'S KIT

- 1 bag insert
- Notepads and Pens provided by the Company

### COMPANY GROUP REGISTRATIONS

Special reduced registration fees based on the number of requested registrations

### **BRONZE**

# € 10.000 \*VAT EXCLUDED

### SHELL SCHEME BOOTH

- 6 sqm
- Table and chairs
- Basic electricity
- Wi-fi
- 2 exhibitor passes (Gala Dinner not included)
   (other company staff members will have to register paying the conference fee)

### YOUR COMPANY LOGO ON

- Website (home page and sponsor page with short company profile)
- Monthly newsletters and on a general social post
- Inside final program
- Banner at the conference venue
- Thank-you slide during plenary session breaks and in common areas

### **COMPANY ADVERTISEMENT**

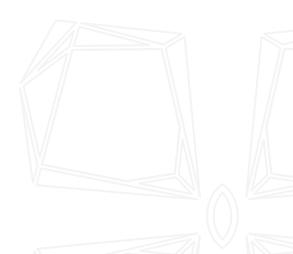
• Half page inside final programme

### ATTENDEE'S KIT

1 bag insert

### **COMPANY GROUP REGISTRATIONS**

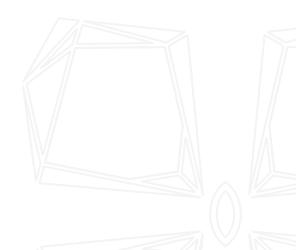
• Special reduced registration fees based on the number of requested registrations



€ 5.000
\*VAT EXCLUDED

# **EXHIBITOR**

- 6 sqm
- Table and chairs
- Basic electricity
- Wi-fi
- 1 exhibitor pass (Gala Dinner not included)
   (other company staff members will have to register paying the conference fee)
- Your logo listed in the exhibitor thank you list



### **ADVERTISMENT IN THE CONFERENCE GUIDE**

• Conference Guide Inside Page € 1.000

### **CONFERENCE BAG**

- Conference bag (4 sponsors). Provided by the organizers with the company € 1.000 logo. The logo will be tied to the bag and not printed on
- Conference bag insert

### **SOCIAL EVENTS**

•	Gala Dinner**	€ 6.000
	(logo on menus, your roll up on Gala Dinner entrance)	
•	Welcome Reception**	€ 4.000
	(logo on menus, your roll up on Welcome Reception entrance)	
•	Student Mixer**	€ 4.000
	(logo on tickets, your roll up on Student Mixer area)	
•	Coffee breaks* (2 per day)	€ 2.200
•	Lunch* (1 per day)	€ 3.000

<sup>\*</sup> Coffee Breaks and lunches will be served in the Exhibition Area.

# **SCIENTIFIC**

•	Vendor lecture (15 min slot for a commercial speech) Limited availability	€ 3.200
•	Visibility during a plenary lecture	€ 1.500
•	Visibility during a keynote lecture	€ 1.200
•	Microsymposium	€ 600
•	Poster Prizes	€ 500
•	Logo on Poster session per day	€ 1.500

<sup>\*\*</sup> non exclusive - If you want to secure the event exclusively, get in touch with ecm35@ppnt.poznan.pl



# ADDITIONAL SPONSORSHIP OPPORTUNITIES

# YOUR COMPANY LOGO ON

•	Website (home page and sponsor page with short company profile)	€ 1.000
•	Sponsorship of the lanyards	€ 6.500
•	Monthly newsletters	€ 1.000
•	Inside final program	€ 1.000
•	ECM35 banner at the conference venue	€ 600
•	Introductory slides before the session	€ 1.200

### **OTHER OPTIONS**

•	Your logo on: ECM35 Registration form & ECM35 Abstract submission form	€ 2.500
•	Your logo on: At Registration Desk	€ 600
•	Staff T-shirt with Company logo and Conference logo	€ 1.000

Semi-private meeting space (for ad hoc meetings) (Based on availability)
 On request



### EXHIBITION HOURS ARE TENTATIVELY SET AS FOLLOWS

- Your booth will be ready on Monday August 25, 2025 morning time
- Dismantling will start on Friday August 29, morning time

More information will be given on the Exhibitors' Technical Manual.

### **EXHIBITOR'S TECHNICAL MANUAL**

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated in May 2025.

It will include the following:

- Updated Conference program
- Final floor plan
- Final exhibition details and information
- Final technical details about the Venue and Booths
- Set up/dismantling and delivery instructions
- Shipping address and instructions

### **HOW TO BOOK YOUR SPONSORSHIP**

Please send your logo to ecm35@ppnt.poznan.pl

The following options are accepted:

- Vector graphic (.eps or .ai format) in 4 colors (4c) for print purposes
- Jpg, png image for digital use

Sponsorships items and Booth spaces will be reserved upon receipt of full payment on a firstcome, first-served basis. Please list the top 3 preferences for your booth number (exhibit hall location) in the Sponsorship confirmation form. Final assigned booth will be communicated within the Exhibitors' Technical Manual.

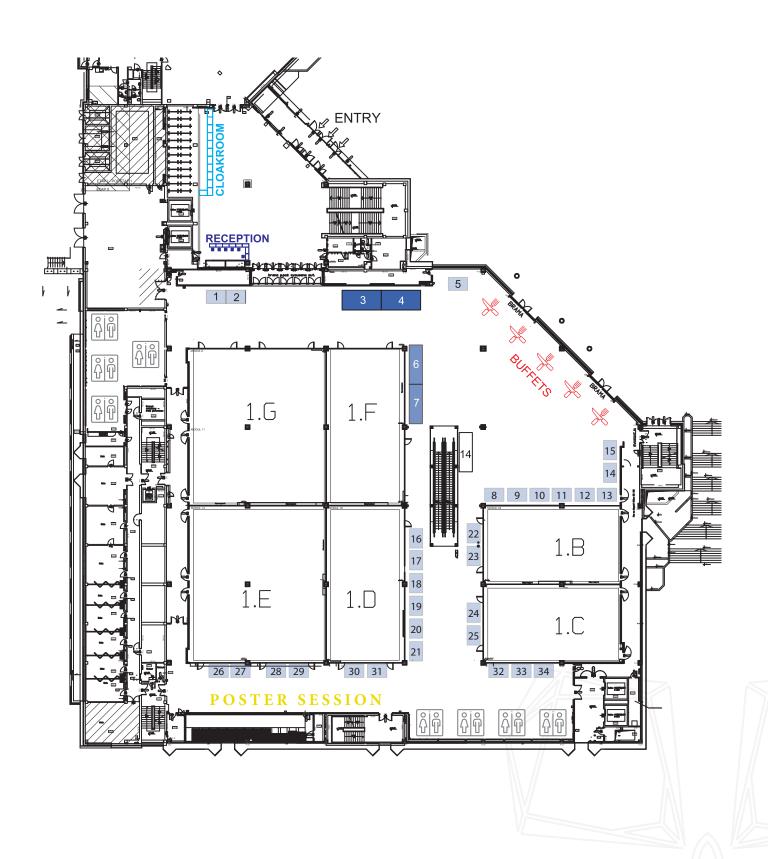
### TAILOR MADE SPONSORSHIP

The Organizing Secretariat will be pleased to assist Companies with items and features not mentioned in this document. We will make every efford to customize your participation in the ECM35 Conference!

Subscribe to our newsletter to keep in touch! **www.ecm35.org**For any further information, please contact **ecm35@ppnt.poznan.pl** 



# **EXHIBITION AREA**



### 1. Sponsorship Registration

- a. Registration as a Sponsor is completed by selecting a sponsorship package provided by the Adam Mickiewicz University Foundation, hereinafter referred to as the Organizer, and booking the sponsorship in the manner separately indicated by the Organizer.
- b. Organizer is the official service contractor.
- c. The Organizer retains the exclusive right to approve sponsorship applications.
- d. Sponsorships items and Booth spaces will be reserved upon receipt of full payment on a first-come, first-served basis.
- e. Upon registration, the Sponsor agrees to adhere to the terms and conditions set forth in this document and any additional guidelines issued by the Organizer.
- f. Sponsorship/Exhibition application, properly executed by the applicant, shall, upon written acceptance and notification of sponsorship/exhibit booth assigned by the Organizer or its agent, constitute a valid and binding contract.

#### 2. Payment terms

- a. Payment is required based on a proforma invoice issued by the Organizer upon registration.
- b. Full payment must be completed within the timeframe specified in the proforma invoice.
- c. Accepted payment methods include bank transfer and other methods explicitly approved by the Organizer.
- d. Should Sponsors fail to complete payments within the timeframe specified in the proforma invoice, the Organizers shall be entitled to cancel the sponsorship.
- e. All prices are vat excluded
- f. All amounts and payments are in Euro (EUR-€).

#### 3. Sponsor Benefits and Access

- a. Sponsor benefits and access to the Event are limited to the scope defined in the selected sponsorship package.
- b. In the event that the benefits of this sponsorship package undergo any changes, committed Sponsors will be immediately notified and given the opportunity to retract or modify their sponsorship at no processing/cancellation fee.

#### 4. Exhibit rules

- a. Rules and regulations specific to participating in exhibits regarding the installation/dismantling, use, and technical requirements of the exhibition space will be communicated separately by the Organizer
- b. The Sponsor shall ensure compliance with rules and regulations referred to above, all other applicable regulations, including fire safety and health standards.
- c. All materials and activities must be confined to the limits of the exhibit booth(s) and may not impede traffic or interfere with other exhibits. Furthermore, all of the following practices are expressly prohibited: the promotion of products or services other than those of the exhibitor, excessive noise that would interfere with other exhibitors, the storage or use of flammable or explosive materials (or any substance prohibited by local laws or insurance carriers), the soliciting of participation in surveys or any other harassment of attendees, the use of live animals, the solicitation of business by anyone other than the representatives of

- exhibiting organizations, and the publicizing or conducting of any activities that would attract attendees away from the exhibition during exhibit hours. The operation of X-ray equipment has to be indicated as a special request on submitting the registration form.
- d. The Organizer has the right to alter the location and/or layout of the exhibits in the best interests of the overall exhibition and meeting
- e. The Organizer reserves the right to refuse any applicant for exhibit space, as well as the right to restrict or evict any exhibit that, in the opinion of the Organizer, detracts from the general character of the exhibition. This reservation applies to displays, printed matter, promotional materials, noise, personal conduct, and method of operation. In the event of such restrictions or eviction, the Organizer will not be liable for any refunds or other exhibit expenses.

### 5. Responsibilities and Liability

- a. Exhibitors are responsible for their equipment and property. The Organizer does not guarantee nor protect the exhibitor against loss of any kind. Each party agrees to be responsible for its own property through insurance or self-insurance; The Organizer will not be liable for damage or loss to a sponsor's or exhibitors' properties through fire, theft, accident, or any other cause while at the Conference venue whether the result of negligence or otherwise. Exhibitors are recommended to arrange their own insurance policies.
- b. The exhibitor agrees to assume all responsibilities for any damage to the exhibit booth area. The exhibitor also expressly indemnifies and holds harmless the Organizer, the show's official service contractor, and any other agents of the Organizer from any and all liability that may ensue from accidents, injuries, damage by fire, loss or theft of property, or any other cause the exhibit booth area. The exhibitor retains sole responsibility for his/her own exhibit materials.
- c. The Organizer, the exhibit site and their officers, employees, agents, and representatives will not assume or otherwise be responsible for any injury, loss or damage to the exhibitor, the exhibitor's officers, employees, agents, or representatives or their property, however caused.
- d. In the event that the exhibition is cancelled, the liability of the Organizer shall be limited to the monies paid by the exhibitor as exhibit booth rental, less a proportionate share of all expenses incurred by the Organizer for the exhibition.

#### 6. Cancellation Policy

Due to advance financial commitments, refunds requested after March 31, 2025, cannot be guaranteed. Consideration of cancellation requests for refunds received after March 31, 2025, will be processed after the conference. Cancellation requests received prior to March 31, 2025, will be refunded, less € 500 processing fees, within 30 days from the request.

### 7. Governing Law and Dispute Resolution

- a. These terms are governed by the laws of Poland.
- b. Any disputes arising from this agreement shall be resolved amicably. If a resolution cannot be reached, disputes will be subject to the exclusive jurisdiction of the courts of the Organizer registered office.